



# Contents

 **03**

Welcome to the Graphic Designer Development Course

 **04**

Why London Fields Design School? & Commitment

 **05**

Who Should Take This Course?

 **06**

Study Style, Course Structure & Outcomes

 **08**

Opportunities, Career Paths & Where You Will Study

 **9**


Internships, Employment & Business Support

 **10**

Investment & Cancellation Policy

 **11**

Our Lecturers & mentors

 **13**

Student Work & Testimonials

 **17**

Our Community

 **18**

Surrounding Area

 **19**

Our Corporate Clients

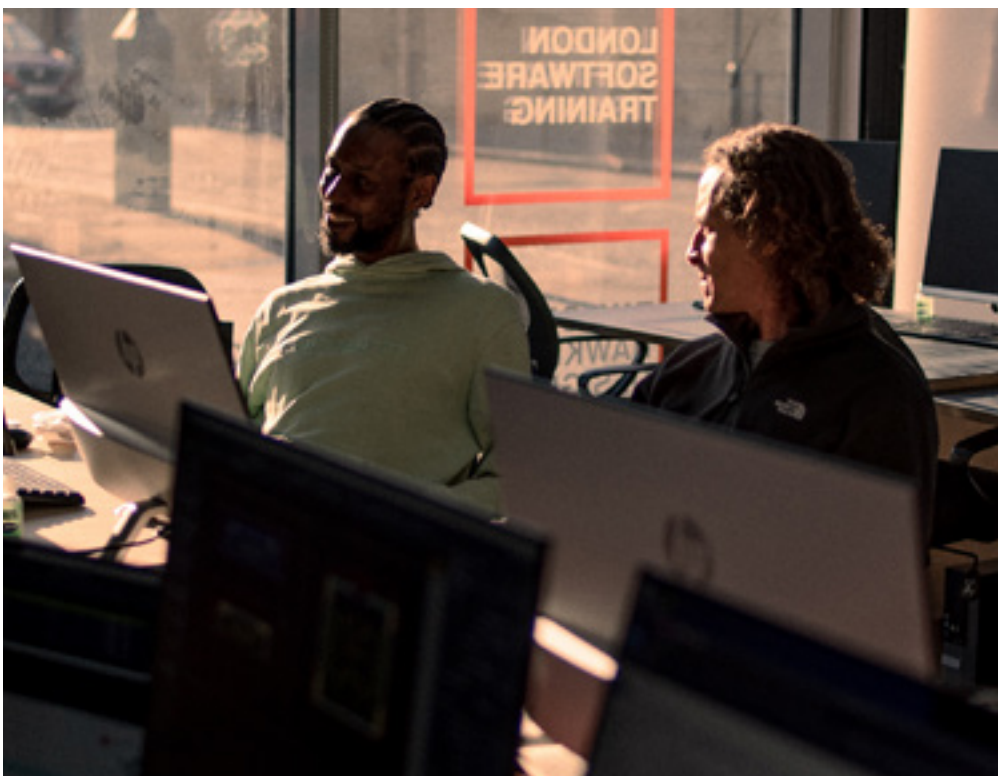
**Launching the careers of diverse, talented and ambitious designers.**



# Welcome to the Graphic Designer Development Course

London Fields Design School was founded by Ben Taylor. With over 15 years of experience in both teaching and running design courses, he has developed an innovative programme that provides the structure and guidance needed to build a professional skill set for those seeking a career in design.

Our focus is on helping students break into fulfilling careers across the creative industries. Whether it be within graphic design, 3D printing, illustration, product design, modelling or a combination of them all, our students leave the studio not just with technical skills, but also with real experiences and the confidence to take their next step into the creative industries.



# Why London Fields Design School?

We have no admissions criteria other than a passion for design and dedication to your own creative and career development. We provide the structure, support and accountability to make your aspirations a reality. With us, you could be ready in as little as 6 months to take on paid employment, freelancing work, or even start the creative business you've always dreamed of.

You will be studying alongside professionals already working in design for some of the UK's most exciting companies. The connections you make with your classmates may lead to employment and collaborative projects. We use our database of past clients to help you secure meaningful work experience.

## Commitment

Our commitment is to train you in the software skills that employers need, to mentor you on your career pathway, help you build your professional portfolio, and to ensure that you have invaluable industry experience. Providing you with a flexible and adaptable learning environment, we will help you grow your ambitions as a designer.

Your commitment to us is to be curious, passionate and hard-working throughout your journey.

# Who Should Take This Course?

## Career Changers

Learn the most in-demand skills to start a new creative career.

Are you looking for a more fulfilling career? On our course, you will be taught by practising designers and creatives. You will learn the most in-demand skills and gain valuable insights into the industry.

## Creative Entrepreneurs

Get the support to go freelance or set up your own business.

As well as helping people to find jobs in the creative industries, we can provide you with the skills and support to set up your own creative businesses.

## Graduates

Complete your C.V. with skills relevant to creative industries.

Graduation is the first step in your creative career. Design software skills are essential for the work you will be doing.

## Foundation

Make the most of your university education.

LFDS can provide a great foundation and give you the skills to make the most of your experience. We have trained lecturers and course leaders from across the country. We may have even been responsible for teaching your teachers.

## Design Technicians

You don't need a degree to work in design.

There are many technical roles available in the creative industries. Our training will give you the essential software skills to make new ideas into reality.

We are the right place for creatives seeking an affordable alternative to university. For people wanting a career change and for those with no previous design experience, we can provide the tools to enhance your designer skill set.

Unlike other courses, we don't require a portfolio for admission. We are a direct pathway to the design industry for a diverse range of people.

We understand that big decisions come with their challenges. That's why we've created a course that can be tailored around your needs and lifestyle.





# Study Style

We offer you maximum flexibility with your study schedule. Choose your own pace and complete the course within a 6 - 18 month programme. Study in-class, live online or blended learning. Study in the daytime, evening or a combination of both. Plan and change unit dates free of charge.

Whichever format you choose, you'll have the same curriculum and the same immersive learning experience, delivered by our industry professional tutors.

# Course Structure & Outcomes

You will train in the most in-demand software, starting as a beginner and leaving as a confident user. With the guidance of our tutors and mentor, you will develop industry-relevant projects using the software skills you have gained. By the end of the course, you will have built a professional portfolio ready for industry, earned 13 separate software certifications and our Graphic Designer Development Certification.

**Our Graphic Designer Development Course is designed around your availability.**



### **3D PRINTING**

**Introduction**  
2 days / 4 evenings  
**Intermediate**  
2 days / 4 evenings



### **ADOBE PHOTOSHOP**

**Introduction**  
2 days / 4 evenings  
**Intermediate**  
2 days / 4 evenings



### **CINEMA 4D**

**Introduction to Intermediate**  
5 evenings  
3 days / 5 evenings



### **ADOBE ILLUSTRATOR**

**Introduction**  
2 days / 4 evenings  
**Intermediate**  
2 days / 4 evenings



### **FIGMA**

**Introduction**  
2 days  
**Intermediate**  
2 days



### **ADOBE INDESIGN**

**Introduction**  
2 days / 4 evenings  
**Intermediate**  
2 days / 4 evenings



### **SKETCHUP**

**Introduction to Intermediate**  
3 days / 5 evenings  
**Intermediate to Advanced**  
3 days / 5 evenings



### **ADOBE AFTER EFFECTS**

**Introduction**  
2 days / 4 evenings  
**Intermediate**  
2 days / 4 evenings



# Opportunities

A key part of our Graphic Designer Development Course is gaining you professional experience. Drawing from our established network, we will find you paid work placements and internship opportunities. You will get insight into real studio practice, grow your confidence as a designer and build professional connections.

# Career Paths

As a cross-disciplinary designer in a dynamic industry, you will be ready to move into a range of employed or freelance roles. These include, but are not limited to: graphic designer, product designer, illustrator, motion designer, digital designer, 3D printing specialist, model maker, image retoucher or interior spatial designer.

# Where You Will Study

You will be welcomed into our lively, light-filled studio, right in the heart of Hackney. With access to computers, 3D printers and supporting learning material, you will be able to practise your skills during and outside of class time. You will learn in a creative studio environment, surrounded by like-minded people and supported by our friendly studio team. Whether online or in the studio, our aim is to make you feel part of our community.





# Internships, Employment & Business Support

A key part of our Graphic Designer Development Course is gaining you professional experience. Drawing from our established network, we find you work placements, internship opportunities and freelance work. This is dependent on how hard you work and the quality of your portfolio. You will gain insight into real studio practice, learn on the job and build invaluable professional connections.

As you develop your technical skills as a designer, we will work with you to identify the best career path for you.

Your career will usually start by supporting small design studios that have not implemented design software properly, if at all. From there, your confidence will build and opportunities broaden.



# Investment

At LFDS we offer flexible payment options to help you manage your course fees.

You can pay in full or you have the option to spread the cost up to 12 months at 8% APR.

**Live online**

**£5,500**

**In-class and blended learning**

**£6,000**

# Cancellation policy

Within 60 days of paying your enrolment fee (£2000), if you decide not to continue the course then we will offer a full refund minus the enrolment fee, and any training costs beyond what the enrolment fee covers.

# Our Lecturers & mentors



## Ben Taylor

Founder and director of London Fields Design School. With over 15 years of experience running design courses in universities and colleges across London.

Course Director



## Luisa Pires

Having a background and master's degree in Architecture, Luisa has advanced these skills to the sustainability and fabrication technologies of 3D printing.

3D Printing and Rhino



## Emanuel Santos

As a freelance Designer, Emanuel has worked with multiple major clients such as The Sunday Times, Harper Collins, The Financial Times and many more.

Photoshop, Illustrator, After Effects and InDesign



### **Harvey Bladon-Kitchener**

Harvey has been 3D printing for more than 10 years - he's captivated by the technical and creative side of this exciting technology.

3D Printing



### **Andrew Casey**

With an impressive background as a motion designer at Sky, Andrew has brought his wealth of experience to LFDS, where he has been imparting his knowledge of Cinema 4D.

Cinema4D



### **Liam Mason**

Studying Environmental Science at Queen Mary's, Liam focuses on architecture and 3D programmes. He works with large clients and a number of outdoor festivals.

Vectorworks, SketchUp and Revit



# Student Work & Testimonials

*"I took this course as I didn't study a design degree, which I regretted. I came across LFDS, which was even better than what you are taught in a 3 year creative diploma at a fraction of the price."*

Amelia D.



*"LFDS filled me with the confidence to pursue the job of my dreams. Through LFDS I became a lot more proficient with the skills needed, and within 2 weeks of leaving LFDS, I gained employment."*

Adrian T.



*"Having worked in the service industry for several years, I was stuck in a rut and keen to work in design. Throughout my studies at LFDS, I was motivated and supported to push myself and reach out to my dream companies.*

*Covering all of the key software to such a high level meant that I was an immediate asset to potential employers. After graduating I secured a full-time job. I would highly recommend LFDS!"*

Ricardo N.



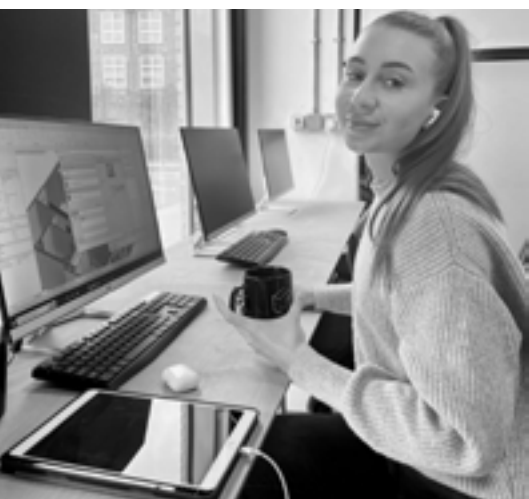
*"Ben is a great mentor who offers valuable feedback and continuous support. Along with this, and the help of the teachers, you can create incredible projects in a short period of time. I even got my first client within the first 6 months I enrolled in this course. All the staff are friendly and helpful, and it's also a great environment to meet new people and connect with them."*

Despoina T.



*"I had completed a creative degree back in 2008 and slowly moved into an unfulfilling career in finance. The team at London Fields Design School supported my development and equipped me with the technical skills, portfolio and encouragement needed to work in design."*

*Mark B.*



*"Wonderful tutoring. London Fields is a great setting with a relaxed learning atmosphere. I would definitely recommend LFDS for young professionals looking to gain an advantage in the creative industry!"*

*David O.*

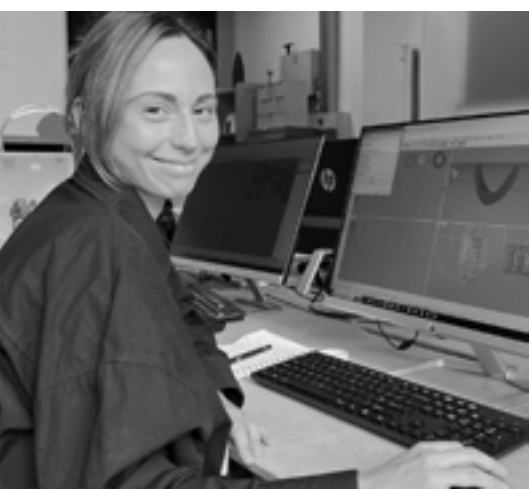


*"The facilities are very comfortable, well equipped and the environment is great. Nice teachers and a well designed programme. Highly recommend it."*

*Ricardo B.*

*"A fantastic Design school, LFDS's Graphic Designer Development Course is excellent and the whole team at the school supports your learning and future career goals."*

*Andy W.*





*"Being a full-time mum, I was looking for a flexible way of learning. I have chosen to study online, which allows me to learn and work from home at my own pace and at the most suitable time. Even though my studying is remote, I still feel a part of the creative community with the constant support from the LFDS staff."*

*Nadia B.*



*"Since completing the course, I have been successful in getting internships with 2 different companies as well as a full-time position. I would recommend this course to anyone who is thinking about alternative or flexible education."*

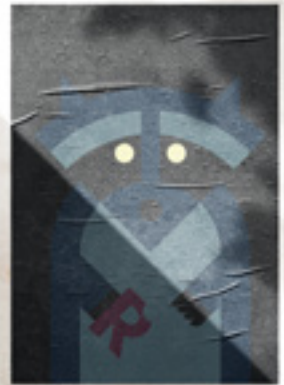
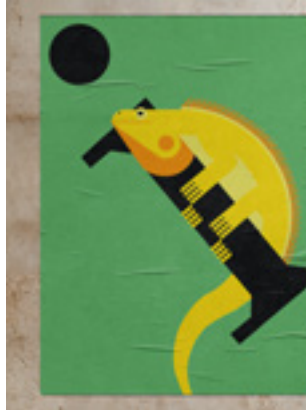
*Nancy G.*



## **Get in touch with our alumni:**

[Kelly Wise](#)  
[Josh Kemp](#)  
[Mehi Diallo](#)  
[Nancy Gray](#)  
[Salma Saade](#)  
[Paula Gilewska](#)









# Our Community

London Fields has the highest proportion of creatives per square metre than anywhere else in the rest of the country.

Situated in London Fields, our school is at the heart of the local creative community. The area is vibrant and bursting with design studios, independent businesses and entrepreneurs. Here, you will have the opportunity to draw inspiration from your surroundings and build a network that will help support you in your future creative endeavours.

Get immersed among our neighbours who are architects, interior, furniture, exhibition, fashion and graphic designers, as well as a community of independent creative businesses and entrepreneurs. Integrate into the community and gain the opportunity to collaborate with these creative businesses.





Mare Street Market

# Surrounding Area



Broadway Market

Located just a short two minute walk from the LFDS studio, Mare Street Market is an ideal spot to grab lunch, dinner or even to enjoy a cup of coffee before your classes start. The market's vibrant decor embraces its warehouse structure with high ceilings, an open plan and bursting with natural light from the windows.



E5 Bakehouse

Broadway Market is a Victorian street market that has been open to market traders since the 1890s, made up of over 70 shops, cafes and restaurants, in addition to their famous Saturday market. Located opposite our studio, the market is an energetic, bustling hub for London Fields locals, creatives and hipsters, making this a great place to visit during your breaks.



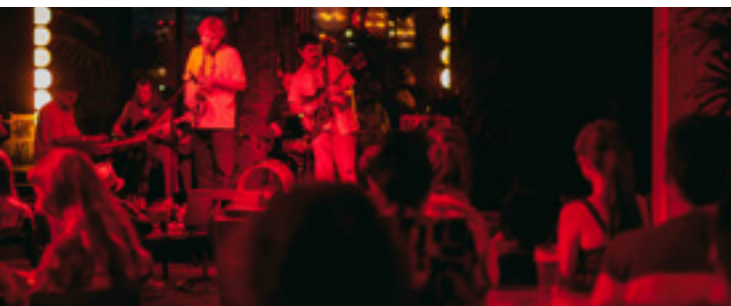
London Fields Lido



Climpson & Sons Café



Netil360



Night Tales Loft

*Mare Street Market - 117 Mare Street, E8 4RU*

*Broadway Market - London Fields, E8 4PH*

*E5 Bakehouse - 396 Mentmore Terrace, E8 3PH*

*London Fields Lido - London Fields West Side, E8 3EU*

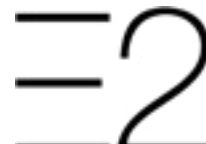
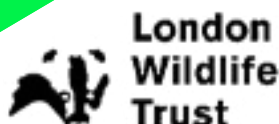
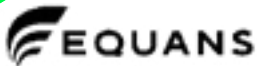
*Climpson & Sons Café - 67 Broadway Market, E8 4PH*

*Netil360 - 1 Westgate Street, E8 3RL*

*Night Tales Loft - 207, 1 Westgate Street, E8 3RL*

# Our Corporate Clients

Over the past 10 years, we have worked with thousands of creative businesses and companies that have looked to bring high quality design software skills in-house. When you are learning at London Fields Design School, you will also be in the classroom with graphic, motion, interior, product, fashion and 3D designers, as well as artists and business owners. Our training is held up to the highest standards by top companies across the UK and Europe.





**London Fields Design School**  
**17 Sheep Lane, London, E8 3FA**  
**[lfdesignschool.co.uk](http://lfdesignschool.co.uk)**  
**020 8226 3885**

